

Date
Dear Parent/Guardian,
Over the course of the next, we will be introducing a financial literacy program called Make it Count to your child. The program was designed by The Manitoba Securities Commission to promote responsible money management and instil healthy financial habits at a young age. By means of discussion and activity, students will be encouraged to explore concepts such as budgeting, earning money, saving money, setting goals, security of financial information, etc.
We hope to enlist your help. Several of the activities would be greatly enriched with further discussion from home. Please be assured that we will not be discussing specifics of your family's financial situation. For more information, or to obtain a free copy of <i>Make it Count: A Parent's Guide to Youth Money Management,</i> go to MakeitCountOnline.ca.
Sincerely,